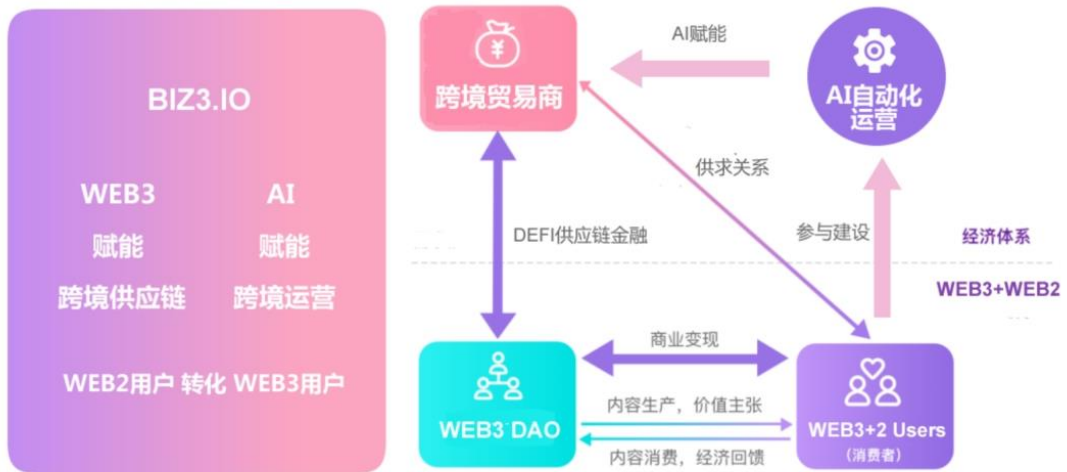




BiZ3 跨境供应链

BIZ3.IO

BIZ3.IO uses Web3.0 and AI technology to create a new generation of global cross-border supply chain system. The DEFI model of Web3.0 empowers the traditional cross-border supply chain financial system, and uses AI technology to empower cross-border e-commerce operations. This new business model is not only a business empowerment, but also a new productivity factor, leading and promoting the global cross-border e-commerce consumer market, and significantly activating the economic efficiency of the traditional supply chain. .



statement

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Abbreviation description

AML/CFT	Anti-Money Laundering and Combating the Funding of Terrorism	Anti-Money Laundering and Countering the Financing of Terrorism
API	Application Programming Interface	application programming interface

UGC	User Generated Content	user generated content
AIGC	AI Generated Content	AI generated content
NFT	Non-Fungible Token	Non-Fungible Token
SCM	Supply Chain Management	supply chain management
BIZ	BIZ Token	BIZ3 pass
DAO	Decentralized Autonomous Organization	Decentralized co-creation organizational form
MAU	Monthly Active Users	monthly active users

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1. BIZ3 cross-border supply chain system

BIZ3 creates a new generation of global cross-border supply chain system through Web3.0 and AI technology, uses Web3.0 encrypted assets to provide supply chain financial empowerment for traditional cross-border e-commerce in Web2.0, and uses AI technology to empower cross-border e-commerce. Overseas e-commerce operations. This is a brand-new business model, which is not only business empowerment, but also a new productivity factor, leading and promoting the cross-border e-commerce consumer market, and significantly activating the economic efficiency of the traditional supply chain.

1.1 system introduction

The architecture of the BIZ3 cross-border supply chain system is a complex and sophisticated system designed to connect global suppliers, buyers and logistics service providers in an efficient, transparent and reliable manner. The platform has established a data center to centrally store and manage all data related to the cross-border supply chain, including commodity information, transaction records, logistics tracking, etc. By using big data and artificial intelligence technology, it conducts in-depth analysis and mining of supply chain data and provides Decision support and optimization recommendations. In terms of transaction and order management, it provides buyers and sellers with a safe, transparent online transaction environment, multi-language, and multiple payment methods.

The BIZ3 cross-border supply chain system integrates logistics resources around the world. Currently, 50,000 suppliers have joined the supply chain system, including transportation, warehousing, customs declaration and other links, realizing real-time updating and sharing of logistics information, adding

intelligence Logistics scheduling: Based on factors such as order demand, inventory status, transportation costs, etc., intelligently plan logistics routes and transportation methods to improve logistics efficiency. In terms of risk management, a credit assessment system is established to conduct credit assessments on suppliers and buyers to reduce transaction risks. By monitoring all links in the supply chain, potential risks are discovered in a timely manner and corresponding countermeasures are taken.

The BIZ3 cross-border supply chain system uses advanced data encryption technology in terms of data encryption and protection to ensure the security of user data and transaction information. By using the traceability capabilities of blockchain technology, in terms of business compliance, we abide by international trade rules and laws and regulations to ensure the compliant operation of the platform.

The BIZ3 cross-border supply chain system can realize efficient, safe and transparent cross-border trade services, reduce transaction costs, improve supply chain efficiency, and create greater value for global suppliers, buyers and logistics service providers.

1.2 system structure

The BIZ3 cross-border supply chain system includes several important components:

1. Global cross-border supply chain system, a supply chain system that gathers 500,000 suppliers around the world;

2. AI automated operation system, AI intelligent cross-border store operation system, using AI technology to realize fully managed cross-border e-commerce operations;
3. AIGC content service application uses AIGC to generate copywriting, pictures and short video content required for cross-border e-commerce business;
4. Web3.0 cross-border mall application, a cross-border e-commerce mall application customized for global Web3.0 users;
5. Web3.0 cross-border supply chain financial DEFI service uses encrypted assets to provide financial services for traditional cross-border supply chains;
6. Global franchise product selection platform, a franchise product selection platform provided for global cross-border e-commerce small and medium-sized sellers;
7. Connect with the SAAS system of global cross-border e-commerce sellers, and gradually realize the connection with global cross-border e-commerce platforms;
8. Connect with global KOL' s SCRM system and help global sellers connect with global KOL' s customer relationship management system.



1.3 The combination of Web3.0 and Web2.0

The combination of Web3.0 and Web2.0 is an important trend in the development of the Internet. This combination aims to combine the rich user experience and wide range of application scenarios of Web2 with the decentralization, security and intelligence features of Web3 to bring users a more comprehensive, efficient and secure network experience. Web2, also known as the "social network" or "participatory network," encourages users to participate, collaborate, and create content through platforms such as social media networks, blogs, wikis, and video-sharing sites. It uses technologies such as AJAX and HTML5 to provide users with dynamic and interactive web applications, greatly improving the user experience. However, Web2 relies heavily on centralized services and platforms, which results in the dominance of a few large companies and raises concerns about data privacy and security.

As the next generation of the Internet, Web3 is based on advanced technologies such as artificial intelligence, big data, and blockchain to provide users with a smarter and more personalized Internet experience. It removes the centralized middleman and gives users greater control over their data and privacy. The goal of Web3 is to achieve a fairer distribution of network resources, protect user privacy, improve data processing efficiency, and provide a richer multimedia experience. Combining Web3 with Web2 can give full play to the advantages of both. On the one hand, Web2's rich content and user base can provide Web3 with broad application scenarios and user groups. On the other hand, the decentralization, security and intelligence features of Web3 can make up for the shortcomings of Web2 in data privacy and security, bringing users a more comprehensive and secure network experience.



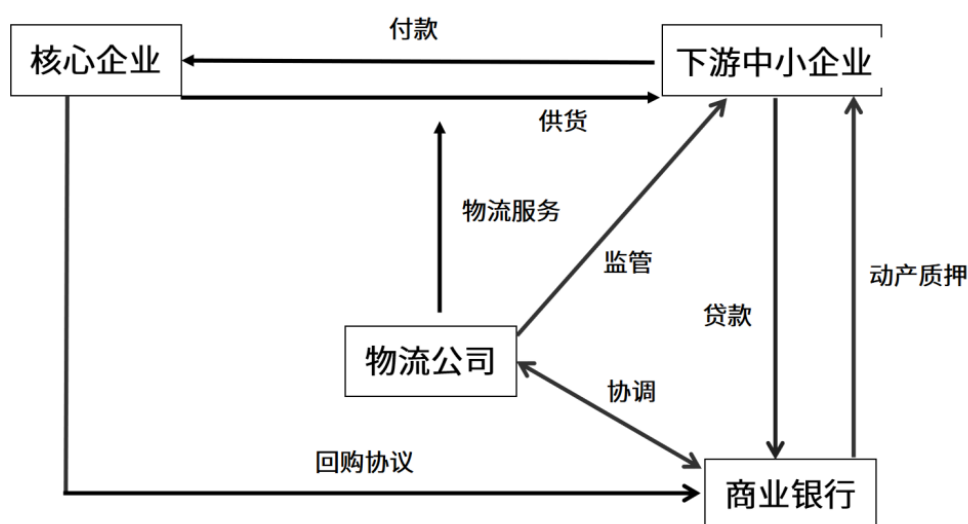
1.4 Cross-border supply chain finance in Web3.0

As a special group of enterprises, small and medium-sized enterprises play a huge role in contributing to economic growth. However, due to their own scale limitations, financing difficulties have become a common dilemma for the development of small and medium-sized enterprises. Small and medium-sized enterprises are at a disadvantage in the credit market. The root cause is the congenital defects of credit and small scale of small and medium-sized enterprises. They lack the information advantages necessary for credit financing compared with large enterprises. The structural adjustment of financial institutions cannot improve small and medium-sized enterprises. The overall credit level cannot fundamentally overcome the disadvantaged position of small and medium-sized enterprises in the credit market. The famous economist Christopher pointed out that there are only supply chains in the market but no enterprises. The real competition is not the competition between enterprises, but the competition between supply chains. The core enterprises in the supply chain and Many small and medium-sized enterprises are willing to minimize the cost and maximize the value added of the supply chain system through cooperation and collaborative operations.

Combined with the characteristics of the operation and management cycle of small and medium-sized enterprises, commercial bank supply chain finance has corresponding goods pledge financing models and accounts receivable financing models:

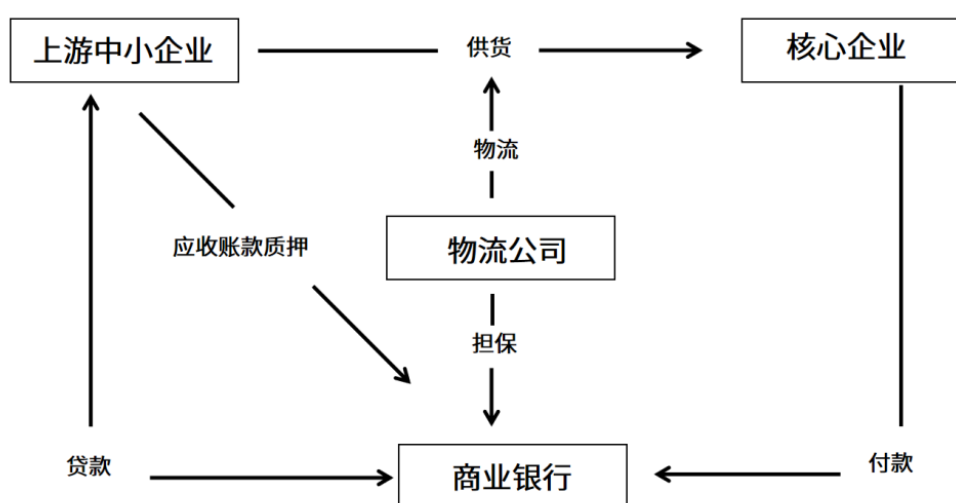
- **Goods pledge financing model: Chattel pledge is a business in which commercial banks use the borrower's own goods as pledges to issue credit loans to the borrower. This model mainly uses chattel pledge loans to pledge the inventory, warehouse receipts, commodity**

certificates and other chattels of small and medium-sized enterprises to banks to obtain loans. The chattel pledge model converts "dead" materials or rights certificates into "living" assets, accelerates the flow of chattels, relieves the pressure of cash flow shortages on small and medium-sized enterprises, solves the shortage of working capital of small and medium-sized enterprises, and improves the operational capabilities of small and medium-sized enterprises.



- **Accounts receivable financing model:** The accounts receivable financing model refers to using the accounts receivable documents of small and medium-sized enterprises against core large enterprises in the supply chain as pledge collateral, and applying to commercial banks for a period not exceeding the accounts receivable account. It is a short-term loan that banks provide financing to small and medium-sized enterprises in the upper reaches of the supply chain. Simply put, it is the act of applying for financing from a financial institution with undue accounts receivable. In this model, as the core

large enterprises of debt enterprises, because they have good credit strength and have long-term and stable credit relationships with banks, they play the role of counter-guarantee in the process of financing small and medium-sized enterprises. If small and medium-sized enterprises are unable to repay their loans, they must also bear corresponding repayment responsibilities.

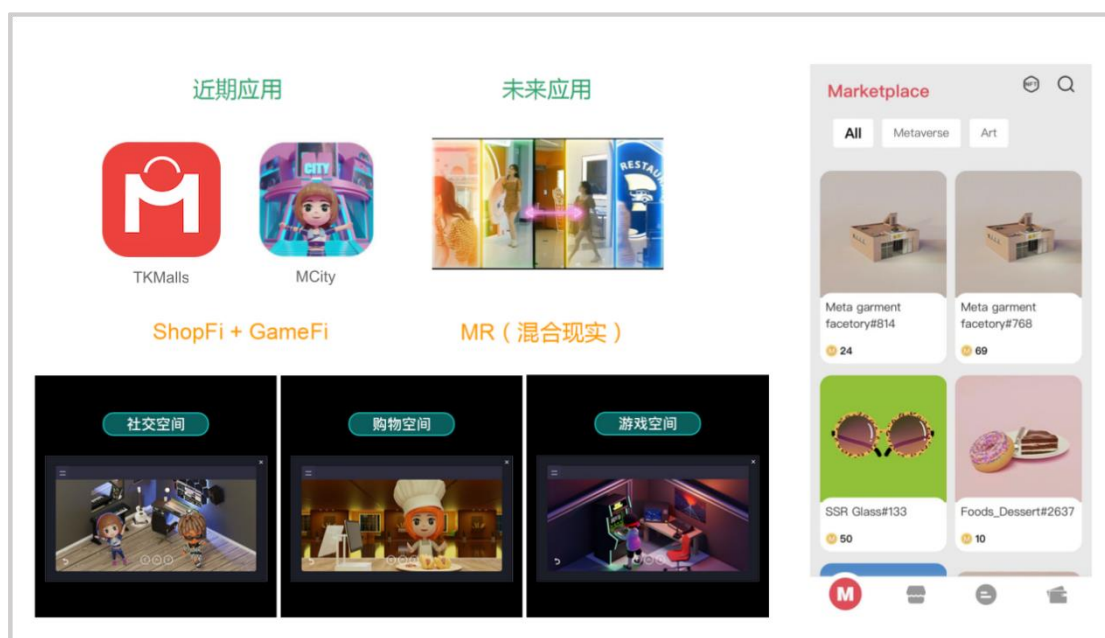


1.5 Cross-border e-commerce application of Web3.0

BIZ3 Ecosystem will build a global cross-border e-commerce platform in Web3 mode, integrate global supply chains, select influential commercial brands and KOLs, integrate cross-border shopping, social games, local life and other elements, and strive to create comprehensive social entertainment and Industry-leading projects using digital assets for consumption. In the future, BIZ3 will, with the further development of virtual reality technology (MR), present virtual scene information in real scenes and set up an interactive feedback information loop between the real world, the virtual world and users to enhance users' experience in BIZ3 products. The reality of the experience.

Two DAPPs for Web3 cross-border e-commerce:

- **TKMalls:** It is a mobile DAPP that allows shopping through encrypted assets. It carries the business model of decentralized cross-border e-commerce. Users can become consumers, sellers, and supply chain operators for cross-border supply chains. Be empowered.
- **MCity:** It is the future cross-border shopping metaverse based on MR mixed reality, providing a cross-border shopping experience space and a social game shopping space.



Generally speaking, TKMalls is the trading center for cross-border e-commerce, while MCity is the experience center for cross-border e-commerce.

2. BIZ3DAO

BIZ3 Ecosystem provides a solution for cross-border e-commerce 3.0 that is compatible with web2.0 and web3.0 users. At the same time, Biz3 DAO is a global autonomous ecological community that enables global cross-border e-commerce consumers and sellers. Ecological autonomy for the BIZ3 system.

Global cross-border e-commerce DAO (Decentralized Autonomous Organization) is a relatively new concept that combines the advantages of cross-border e-commerce and blockchain technology to achieve a more transparent, efficient and decentralized cross-border e-commerce. business activities. DAO utilizes blockchain technology, specifically smart contracts, to execute decisions within the organization and automatically execute transactions. In the context of global cross-border e-commerce, DAO may play a variety of roles, including promoting commodity transactions between different countries, optimizing payment and settlement processes, coordinating cross-border logistics, and establishing and maintaining a fair and transparent trading environment.

Specifically, the global cross-border e-commerce DAO may have the following functions and characteristics:

- Commodity trading promotion: DAO can ensure the rights and interests of both parties to the transaction through smart contracts, reduce the risk of fraud, and accelerate transaction speed. It can also use the data sharing mechanism on the blockchain to help sellers better understand the needs of the target market and optimize product selection and pricing strategies.
- Payment and settlement optimization: DAO can integrate multiple payment methods, including cryptocurrencies and traditional currencies, to provide more flexible and efficient payment and settlement services. Smart contracts

can also automate the payment process, reducing human intervention and delays.

- Cross-border logistics coordination: DAO can integrate various logistics resources, optimize transportation routes, reduce transportation costs, and provide real-time logistics tracking services through smart contracts. This helps solve common logistics problems in cross-border e-commerce and improves consumer satisfaction.
- Fair and transparent trading environment: DAO ensures the authenticity and non-tamperability of transaction data through the transparency of blockchain technology. This helps establish a fair and transparent trading environment and reduce information asymmetry and fraud.
- However, it should be noted that the global cross-border e-commerce DAO is still in the exploration and development stage and faces many challenges such as technology, law, and supervision. In order to fully realize its potential, it is necessary to continuously carry out technological innovation and rule improvement, and at the same time strengthen international cooperation to jointly promote the healthy development of global cross-border e-commerce.

In short, global cross-border e-commerce DAO is an area with broad prospects and potential. It will bring more efficient, transparent and decentralized solutions to cross-border e-commerce activities.

2.1 AI cross-border store NFT

AI cross-border store refers to an online mall that uses artificial intelligence technology to assist or optimize cross-border e-commerce business. This new business model makes full use of Internet technology and global network layout,

and combines AI technology to provide consumers with overseas products for them to freely choose to purchase. In AI cross-border stores, AI technology plays an important role. For example, through image recognition technology, e-commerce platforms can automatically analyze and identify product pictures, extract product characteristics and descriptions, and make product details pages more intuitive, rich and attractive. In addition, intelligent chatbots can automatically solve a large number of users' consultation problems, improving customer service efficiency and user satisfaction. AI can also help sellers process large amounts of data, including product information, customer information, market trends, etc., so as to predict market trends more accurately, manage inventory more effectively, and improve operational efficiency. More importantly, AI technology can achieve personalized recommendations and refined management. By analyzing users' shopping history, preferences and behaviors, AI can automatically recommend products that match users' interests and needs, thereby improving user conversion rates and loyalty. At the same time, AI can also help sellers better understand and meet the needs of different markets, resolve language and cultural differences, and further optimize the shopping experience.

In short, AI cross-border store is a new model of modern e-commerce. It provides global consumers with a more convenient, efficient and personalized shopping experience by combining AI technology and cross-border e-commerce business. However, as market competition intensifies, AI cross-border stores need to continue to innovate and improve product quality and service levels to enhance brand influence.

The combination of AI cross-border stores and NFT is a cutting-edge and innovative concept. AI cross-border stores use artificial intelligence technology to

improve the efficiency and experience of cross-border e-commerce operations, and NFT, as a non-fungible token, provides a guarantee of uniqueness and authenticity for digital assets. NFT can provide a unique digital asset identification for the AI cross-border store. Each NFT is unique, which means that the AI cross-border store can use NFT to represent its unique goods or services, thereby establishing a unique identity in the digital world. Brand. This uniqueness not only helps attract consumers' attention, but also increases the scarcity and value of goods, while ensuring the rights and interests of cross-border store NFT owners.

NFT can be used to verify the authenticity and ownership of AI cross-border store goods or services. Because NFT is based on blockchain technology, it is non-tamperable and traceable. AI cross-border stores can store information about goods or services in NFTs and ensure the authenticity and integrity of this information through blockchain technology. In this way, when consumers purchase goods or services, they can confirm their authenticity and source by checking the NFT.

NFT can also provide new marketing and promotion methods for AI cross-border stores. For example, AI cross-border stores can issue limited edition NFTs as gifts or gifts to attract more consumers. These NFTs not only have unique value, but can also be traded on the NFT trading market as digital collectibles, further increasing the added value and appeal of the goods. However, it should be noted that although NFT has many potential application values, its application in AI cross-border stores is still in the exploratory stage. In practical applications, issues such as how to ensure the security and privacy of NFT and how to integrate it with the existing cross-border trade system also need to be considered.

To sum up, the combination of AI cross-border stores and NFT has broad prospects

and potential. With the continuous development of technology and the in-depth exploration of applications, I believe there will be more innovations and breakthroughs in the future.

AI cross-border store NFT, as a representative of BIZ3 DAO, has the following uses:

- **Governance:** AI cross-border store NFT is a governance NFT, and holders can use the distributed autonomous organizational structure to participate in the platform's governance decisions. They can exercise voting rights on key elements, such as the platform's policy adjustments and roadmap feature priorities.
- **Business rights:** Users who hold AI cross-border store NFT can carry out cross-border e-commerce business on the BIZ3 platform to earn profits.
- **Consumption discounts:** Enjoy various minimum consumption discounts in the BIZ3 cross-border supply chain platform.
- **Priority right to experience:** Priority to experience various new functions released by the BIZ3 platform.



2.2 BIZ3 Commercial Ticket NFT

Cross-border e-commerce commercial paper is a type of commercial paper used in cross-border e-commerce transactions. This kind of note is provided by the seller to the buyer on the cross-border e-commerce platform as a voucher for selling the goods. The use of cross-border e-commerce commercial invoices can help facilitate consumers' customs clearance process and reduce sellers' financial and paper invoice issuance pressures. In addition, the invoice services provided by cross-border e-commerce platforms can also improve consumers' shopping experience, enhance the credibility of the platform, and protect consumers' rights and interests. However, the use of cross-border e-commerce commercial tickets is also affected by some factors. For example, due to the import and export between different countries, cross-border e-commerce needs to face various tariff and tax issues, which may affect the use of commercial invoices and the cost of transactions. In addition, factors such as language and cultural differences, logistics and operational challenges, intellectual property issues, and payment security may also have an impact on the use of cross-border e-commerce commercial invoices. In order to solve these problems, cross-border e-commerce platforms need to continuously optimize invoice services, improve service quality and efficiency, strengthen cooperation with customs, taxation and other departments, and provide consumers and sellers with a more convenient, safe and compliant cross-border transaction experience. . At the same time, sellers also need to understand and abide by relevant regulations and policies to ensure the authenticity and legality of commercial bills and reduce transaction risks. In short, cross-border e-commerce commercial invoices are an important voucher in cross-border e-commerce transactions. Their use and management need to

comply with relevant regulations and policies. It also requires the joint efforts of cross-border e-commerce platforms and sellers to promote their healthy and orderly development. develop.

BIZ3 commercial ticket NFT is an innovative application that combines cross-border e-commerce commercial tickets and NFT (non-fungible token) technology. This application converts traditional cross-border e-commerce business tickets into digital assets, using the characteristics of NFT to provide a more secure, transparent and efficient solution for cross-border e-commerce transactions. Specifically, cross-border e-commerce commercial ticket NFT can realize the uniqueness, traceability and non-tamperability of the commercial ticket through blockchain technology, ensuring the authenticity and legality of the commercial ticket. At the same time, the smart contract mechanism of NFT can automatically execute commercial ticket transactions, reduce human intervention and fraud risks, and improve transaction efficiency and security.

In addition, cross-border e-commerce business ticket NFT can also provide more value to merchants and consumers. Merchants can raise funds by issuing merchant ticket NFTs, attract more investors, and promote business development. Consumers can obtain more rights and benefits by purchasing commercial ticket NFT, and enjoy a more convenient and personalized shopping experience. However, the application of cross-border e-commerce merchant NFT is still in the exploration and development stage, facing technical, legal, regulatory and other challenges. In order to fully realize its potential, it is necessary to continuously carry out technological innovation and rule improvement, and at the same time strengthen international cooperation to jointly promote the healthy development of cross-border e-commerce merchant NFT. In general, cross-border e-commerce

commercial ticket NFT is an innovative application with broad prospects and potential. It will bring more secure, transparent and efficient solutions to cross-border e-commerce transactions and promote the further development of global trade. .

3. BIZ3 Token Economy

The BIZ3 cross-border supply chain system is a decentralized ecosystem that integrates cross-border e-commerce, social communication, and cross-border supply chain. The BIZ pass provides liquidity guarantee for this decentralized system. Users can provide cross-border supply in BIZ3 Shopping, sales, and operations in the chain platform all require the use of BIZ tokens. While ensuring liquidity, the two-wheel drive model of BuyerFi + SellerFi will accelerate user growth and ecological prosperity.

3.1 BIZ Pass

BIZ (BIZ3 Token) is a tool token based on ERC-20 contracts built on the Ethereum blockchain. It will be used by users, merchants, brands, and creators throughout the ecosystem, allowing creators and sellers to , merchants, exchange assets and operations, and establish a reward platform based on buyers, sellers and KOLs, ensuring that the entire ecosystem shares a variety of truly unique social shopping experiences for creators and players.

As the basis for transactions and interactions within the BIZ3 cross-border supply chain platform, it has the following uses:

- **Consumption discounts: When users use the platform for shopping, they can use BIZ to purchase consumer NFTs, thereby enjoying consumer discounts and membership rights of consumer brands.**
- **Governance: BIZ is a governance token that enables holders to participate in the platform' s governance decisions using a distributed autonomous organizational structure. They can exercise voting rights on key elements, and BIZ owners can vote themselves or delegate**

voting rights to other players of their choice.

- **Store operation:** Sellers can use BIZ to purchase AI cross-border stores to engage in cross-border e-commerce operations.
- **Obtain traffic:** BIZ can pay KOL to obtain traffic.
- **Liquidity Staking:** Use BIZ to earn income from liquidity staking for cross-border supply chains.
- **Brand promotion:** Merchants can use BIZ to purchase stores, pay for advertisements, hold commercial activities, and carry out brand promotion within the ecosystem.
- **Content Creation:** Creators use BIZ for content creation.
- **Form an alliance:** Users can form their own regional e-commerce alliance by consuming BIZ in BIZ3.

3.2 Total amount and distribution

The total amount of BIZ is 1 billion, of which 800 million are used for ecological incentives (including BuyerFi + SellerFi), 50 million are reserved for the community, 50 million are reserved for the team (with a 12-month lock-up period), and 100 million are used for strategy Sales, strategic sales include three rounds of Early bird, Private, and Launchpad. There is a 6-month lock-up period. After the ban is lifted, it will be released linearly in 12 months.

BIZ allocation	Proportion	Quantity (100 million pieces)
Ecological incentives	80%	8
community reserved	5%	0.5
Team Reserved	5%	0.5
strategic sales	10%	1
	100%	10

3.3 BIZ ecological pool

The BIZ ecological pool will help BIZ to successfully continue to add value. BIZ3 will allocate platform benefits to the ecological pool through smart contracts to support the ecosystem of buyers and sellers and provide the funds and resources needed to grow the market and develop high-quality platform experiences. . The relevant instructions for the ecological pool are as follows:

- **Ecological pool: designed to ensure that the revenue generated through the platform can increase the value of BIZ. The token distribution of this ecological pool will gradually be decentralized as**

we implement a distributed autonomous organization/community-driven solution for a decentralized model, thereby benefiting the BIZ ecosystem.

- **Staking pool: designed to provide income and value to BIZ holders. Its governance will migrate from centralized decision-making to a future distributed autonomous organization mechanism. BIZ holders who are also active users will generate additional revenue to reward their activities.**
- **Company treasury: This refers to the BIZ owned by the company. The main purpose is to maintain BIZ liquidity. The company provides liquidity by repurchasing BIZ in the market and pays the company's operating expenses by selling it back to the market.**

3.4 BIZ revenue streams

The BIZ3 platform has 5 revenue streams where buyers and sellers can exchange BIZ, with revenue distribution as follows:

income stream	distribute
First NFT sales revenue	The income goes into the company and is used for platform operation and promotion.
E-commerce revenue	50% goes into the ecological pool for ecological incentives, and 50% goes into the company for platform construction.
Intra-platform transaction fees	Supply chain financial service fees, NFT transactions and all intra-platform transactions. 50% of it goes into the ecological pool for ecological incentives, 30% goes into the pledge pool, and 20% goes into the company.
Advertisement	30% goes into the ecological pool for ecological incentives,

Income	30% goes into the pledge pool, and 40% goes into the company.
Other income	This white paper will not explain the future entertainment sector and game business revenue in the metaverse.

3.5 economic model

BIZ3 adopts the two-wheel drive economic model of BuyerFi + SellerFi. BuyerFi provides users with rigid consumption services, SellerFi provides users with social and communication scenarios, and BIZ serves as the connecting link. Whether it is from the perspective of revenue model or symbolic model, we are all excited about being able to build new business models in this user-driven economic environment. BIZ provides liquidity for the ecosystem, and its value is calculated based on the number of purchases, operations and transactions that users can make in our cross-border e-commerce supply chain system, thereby ensuring the prosperity of the entire BIZ3 economic ecosystem.

3.6 Inflation and deflation management

As the number of users of BuyerFi and SellerFi continues to increase, and the cross-border supply chain platform area expands, the BIZ ecosystem will encounter inflation or deflation. BIZ3 DAO will use community voting to control inflation through BIZ issuance or destruction. and deflationary situation.

4. Prospects for BIZ3

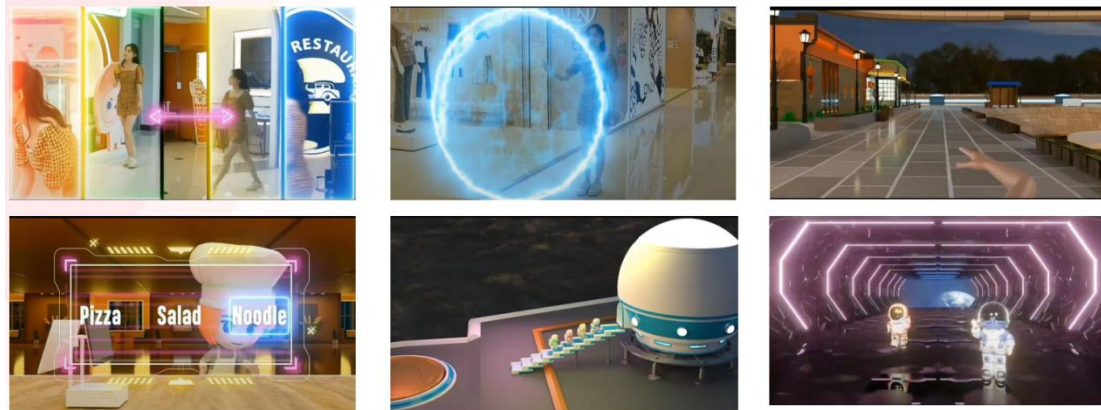
In the future, the BIZ3 ecosystem can also be expanded to three areas: consumer metaverse, local life service e-commerce and social games.

4.1 Consumer Metaverse

The prospects for a consumer metaverse look pretty broad and full of potential. With the continuous advancement of technology, the metaverse is gradually moving from concept to reality, providing people with a brand new "digital living space" that is parallel to the physical world. In this virtual space, people can express themselves in a more free and diverse way and realize various needs and wishes. In the consumer field, Metaverse' s technology and business model supply capabilities will bring more new products, new scenarios and new experiences. For example, in the tourism industry, the concept and practice of Metaverse + Tourism have begun to be explored. Through virtual reality technology, people can experience the beauty and culture of various parts of the world at home, which will have a subversive effect on traditional tourism methods. Influence. In addition, Yuanverse will also have a profound impact on e-commerce, retail, advertising and other fields, promoting the digital transformation and upgrading of these industries. Overall, the prospect of a consumer metaverse is full of endless possibilities. With the continuous advancement of technology and the continuous expansion of the market, it is expected to become a new, dynamic and innovative economic field, bringing people a richer, more diverse and convenient consumption experience.

It is expected that after 2025, with the upgrade of VR/AR technology, Metaverse technology will more closely connect the offline physical consumption industry,

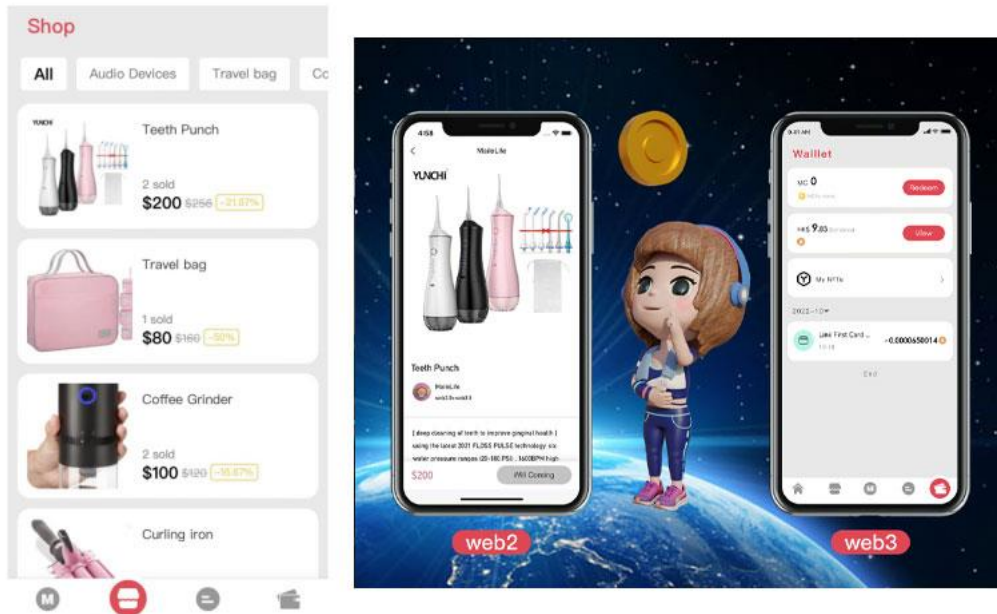
and can realize MR mixed reality applications in the virtual world and the real world. In the next five years, it will be a cross-border supply chain. During the explosive growth stage of the platform, people can use the MR version of the BIZ3 platform to order and shop offline through digital waiters.



4.2 Web3 local life service e-commerce

The prospect of consumer NFT in the field of local life services is very broad and has huge potential. NFT can serve as a unique identification and proof of ownership, providing new business models and opportunities for local life services. For example, in catering, entertainment, tourism and other industries, merchants can issue NFT to represent specific services or experiences. After purchasing NFT, customers can obtain unique rights and experiences, such as exclusive seats, VIP services, etc. This not only creates an additional source of revenue for merchants, but also increases customer loyalty and satisfaction. Secondly, the scarcity and uniqueness of NFT give it unique advantages in marketing and promotion in the field of local life services. Merchants can attract customers' attention and participation through limited issuance of NFT, and create a unique brand image and reputation. At the same time, NFT can also be used as a carrier of brand culture, conveying merchants' ideas and values, and enhancing the brand's influence and identity. With the continuous advancement of technology and the increasing maturity of the market, the application scenarios of NFT will continue to expand. For example, combined with the Internet of Things, artificial intelligence and other technologies, a more intelligent and personalized local life service experience can be achieved. Customers can manage and control their service needs through NFT and enjoy more convenient and efficient services. NFT has huge development potential in the field of local life services. With the continuous advancement of technology and the continuous expansion of the market, I believe that more innovative and interesting application scenarios will emerge in the future. The BIZ3 platform will use the help of DAO to connect local merchants in various regions around the world and build a consumer district with local characteristics for

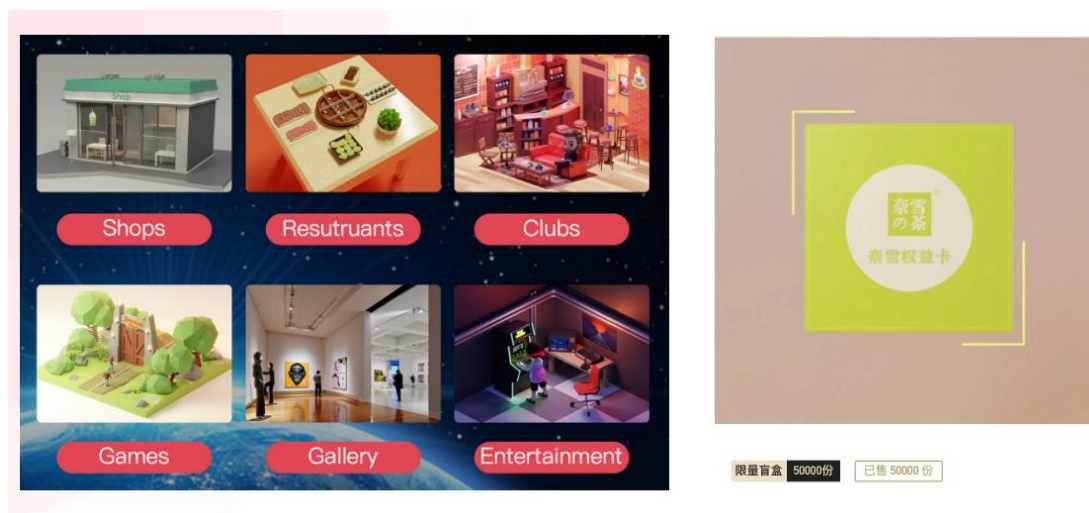
users in the virtual world, including catering, retail, leisure and entertainment, etc. Users can see the merchants they have joined in their location in the Metaverse, and make purchases and earn BIZ from them.



4.3 E-commerce combined with social games

Through virtual identities, BIZ3 platform users can choose to interact with players in local living neighborhoods in the Metaverse application, or they can choose to use virtual identities to participate in various entertainment events such as dates, parties, alliance activities, etc. with friends from all over the world to expand their horizons. own circle of friends and social entertainment scope, and get rewards from them. In the BIZ3 metaverse application, users can enjoy various interactive games in the metaverse through their own created virtual identities, including city challenges and other games designed by future game creators, and while completing challenges, they can earn BIZ and NFT rewards.

Consumer NFT represents the digital rights and interests of the consumer industry, rather than traditional artwork copyright rights. Digital rights include the actual value of membership rights and operating rights. BIZ3 DAO members have explored this consumer NFT marketing model and verified the effectiveness of this marketing model. Market value.



5. User participation

Users of the BIZ3 platform can participate in ecological construction through various scenarios in the cross-border supply chain platform. The current main scenarios include: consumption incentives, supply chain finance, NFT casting and trading, liquidity staking and other scenarios.

5.1 consumption incentives

Users can experience consumption in the BIZ3 cross-border supply chain system. After consumption, they will receive consumption points. The consumption points can be accumulated to a certain amount and exchanged for BIZ. The main consideration here is the decentralized transaction fee, so first go through the center. The points are counted, and users can redeem the corresponding BIZ through smart contracts at any time. BIZ consumption incentives come from the ecological pool.

5.2 Open an AI cross-border store

Users need to hold AI cross-border store NFT to operate cross-border e-commerce business on the BIZ3 system. They need to pay BIZ to carry out advertising and marketing activities and earn revenue through AI automated operations.

5.3 NFT minting and trading

NFT Minting activity refers to the user opening the "Minting" function in BIZ3 NFT DAPP and starting minting. Minting requires BIZ and time, and higher quality NFTs will require more BIZ and time to mint. NFTs minted by users can be sold on the Marketplace.

5.4 Game PVP

Users can participate in PVP games in the BIZ3 metaverse and win BIZ and NFT rewards in the pledge pool by winning the game. PVP transactions adopt a decentralized model. To participate in the game, you need to pledge BIZ. When the user wins the game, he will receive BIZ from the pledge. Get BIZ rewards in the pool, and the game provides an alliance PVP mode. Users can see the specific game rules in BIZ3 DAPP.

6. Development roadmap

BIZ3 DAO will be officially established in November 2022. DAO members have conducted research and implementation attempts on the cross-border supply chain platform model in the early days. The DAO community will officially operate in December 2022.

6.1 Already have milestones

February 2024

BIZ3 DAO was officially established, with multiple offices around the world including Hong Kong, Ho Chi Minh, Los Angeles, Bangkok, and Kuala Lumpur. The team is located in Singapore, Hong Kong, Europe and North America.

BIZ3 received US\$1 million in seed round financing, led by Taihill Venture and Blue Bay Capital.

March 2024

The BIZ3 DAO community carries out a number of market activities and currently has 50,000 suppliers around the world connected to the global supply chain system.

6.2 future roadmap

As a comprehensive service platform focusing on global trade, the BIZ3 cross-border supply chain platform's future roadmap may focus on multiple key areas. The following are predictions of its possible future development directions:

- **Technology-driven innovation: BIZ3 cross-border supply chain platform** may continue to increase investment in cutting-edge technologies such as artificial intelligence, big data, and blockchain to enhance the intelligence level of the platform. By applying these technologies, the platform can more accurately predict market demand, optimize inventory management, reduce operating costs, and improve transparency and traceability throughout the supply chain.
- **Digitalization and intelligence of the supply chain: In the future, BIZ3 may** promote the comprehensive digital transformation of the supply chain, using advanced information technology, such as the Internet of Things and cloud computing, to achieve real-time monitoring, prediction, and optimization of all links in the supply chain. Through data analysis, the platform can help companies grasp market dynamics more accurately and improve operational efficiency.
- **Sustainable development: As the application of BIZ3 gradually becomes** global, the BIZ3 cross-border supply chain platform may regard sustainable development as an important development direction in the future. Promote the construction of community ecological incentives, strengthen financial supervision, improve BIZ liquidity, and maintain market stability.
- **Collaborative supply chain construction: BIZ3 may be committed to** building a more collaborative supply chain system and strengthening the

close cooperative relationship between enterprises and upstream and downstream partners. By realizing information sharing, resource integration and risk sharing, the platform can help companies jointly respond to market challenges and enhance the competitiveness of the entire supply chain.

- **Deep integration of cross-border e-commerce: Considering the rapid development of cross-border e-commerce, the BIZ3 cross-border supply chain platform may further deeply integrate with the cross-border e-commerce platform. By providing one-stop cross-border e-commerce services, the platform can help companies enter the international market more conveniently, expand sales channels, and enhance brand influence.**
- **Global layout: As globalization accelerates, the BIZ3 cross-border supply chain platform may further expand its global layout. By establishing close cooperative relationships with partners around the world, the platform can provide enterprises with more comprehensive and efficient global trade services and help enterprises achieve international development.**

In general, the future roadmap of the BIZ3 cross-border supply chain platform may revolve around technological innovation, sustainable development, collaborative supply chain construction, cross-border e-commerce integration, and global layout.

However, specific implementation paths and strategies still need to be flexibly adjusted and optimized based on market changes, technological development, policy environment and other factors.

7. technology

Blockchain technology is used to record ownership of tokens and allows owners to transfer/sell/use tokens without restrictions. IPFS is used to store actual digital assets, ensuring that assets cannot be changed without the owner's permission.

Three different blockchain protocols will be integrated into the BIZ3 platform:

- ERC-20 is used in BIZ.
- ERC-1155 is used for NFTs.
- ERC-1155 and ERC-721 for digital asset storage and trading.

7.1 Blockchain

Ethereum is a blockchain that has proven its robustness by thousands of DApps and developers and has a large ecosystem, resources, and support from developers. We are building the current system to host less auction meta transactions and subscriptions. We can provide a rich experience on Ethereum for non-crypto users.

The main problem Ethereum faces today is scale. Blockchain is based on three pillars: security, decentralization and scalability (throughput). Historically, Ethereum has always prioritized security and decentralization at the expense of scalability, and has required some technical improvements at the base layer to support large-scale traffic. The advantages of Ethereum are as follows:

- Ease of use: Ethereum was built with flexibility in mind, which perfectly aligns with our use cases with asset tokens. Ethereum has the largest

number of developers, enabling well-established standards, best practices, and support.

- **Robustness:** It is one of the most robust blockchain protocols so far. Its widely adopted network is verified by many players and therefore more secure.
- **Interoperability:** Ethereum is a protocol, a base layer on which all applications can be built on and interact with each other.

7.2 Game Engine

BIZ3 is a DAPP that uses 3D technology and uses the Unity development engine. Through extensive use of the Entity Component System (ECS) and operating system, our engine makes full use of the power of the new Unity data-oriented technology (i.e. DOTS). By using Unity's new Universal Render Pipeline (URP), we are able to support mobile platforms without sacrificing the rendering quality of desktop games.

7.3 DAPP

BIZ3 NFT is a 2D mobile DAPP that supports both IOS and Android mobile platforms, and supports decentralized wallets.

7.4 Decentralized wallet

Users use decentralized wallets to manage their own assets on the BIZ3 chain in the BIZ3 NFT DAPP, which has the following characteristics:

- Built into DAPP.
- Manage assets on the Ethereum chain.
- It has on-chain asset exchange function.

Summarize

The BIZ3 cross-border supply chain system is a global, decentralized ecosystem that allows buyers and sellers to connect together through cross-border e-commerce, AI, supply chain finance and social games to participate in

governance and economy (BIZ). Shopping, business, socializing, and earning profits.

In 2025, our experienced and dedicated team will create a unique Web3 experience

in the virtual world, so that the virtual economy can better empower the real

economy!

Join us and create the future with us!